

Who are we?

The Greensand Ridge Local Action Group is a newly formed group, representing rural business and community interests from across the Greensand Ridge area of Bedfordshire and Cambridgeshire. A map showing the geographical area served by our group is overleaf.

What do we do?

We work to support rural businesses and communities in the Greensand Ridge area to become more competitive and sustainable. To guide our work and that of others, we have produced the Greensand Ridge Local Development Strategy, which you can download at www.greensand.org.uk

Through this strategy, we have secured £3 million from the Rural Development Programme for England to be invested over the next five years. This funding is available for local farm, forestry and other rural business and community enterprise projects in the Greensand Ridge area.

To promote this funding opportunity, we have produced an investment prospectus, which you can download at www.greensand.org.uk



Our vision...

...is for the Greensand Ridge to be a 'green lung' for Bedfordshire and the surrounding area. Its communities and businesses will be models of resource efficiency and support a thriving, mixed local economy.

Our objectives

- Increase opportunities for 'green' tourism and leisure activities in the Greensand Ridge
- Help local farmers and foresters to diversify into new markets, particularly connected to carbon reduction
- Grow the market for locally sourced food and drink products
- Support local small business growth and community enterprise solutions to the provision of rural services

Our targets

By 2013, we aim to have supported:

- 14 farm diversification projects
- 32 new tourism projects
- 30 farm modernisation projects
- 28 rural heritage projects
- 100 small rural businesses
- 25 rural community service projects
- 235 jobs created and / or sustained