

Greensand Ridge Local Action Group Steering Group

Minutes of Meeting 20th March 2009

Members Present

Leanne Bacon (LB)	Gamlingay PC
Bridget Smith (BS)	Forward Gamlingay (Stand-in Chair)
Gill Welham (GW)	Greensand Trust
Mark Smith (MS)	North & Mid Beds CVS
Jon Boswell (BRCC)	BRCC (Accountable Body)
Richard James (RJ)	Haynes PC
Sarah Hughes (SH)	BCC

Delivery Team Present

Joel Carre (JC)	BRCC (Programme Director)
Cliff Andrews (CA)	BRCC (Programme Manager)

In Attendance

none

Ref	Notes	Action Lead
1. Apologies		
1.1	David Morgan (DM), Beds & Cambs Rural Support Group, Chair Sarah Hind (SRH), EEDA Fiona Bryant (FB), EEDA	
2. Register conflicts of interest		
2.1	No new conflicts were registered	
3. Minutes of last meeting (27 Feb 2009)		
3.1	1.2 – DM to forward letter drafted by CA to Mick Dobson enquiring whether he wishes to retain his membership of the LAG Steering Group	DM
3.2	2.2 – Action for LB and DB to provide JC with their Personal Profiles to be carried forward	LB, DB
3.3	3.3 – JC has sent a reminder to Gill Eden to provide a list of other potential funding sources for use by facilitators. SH offered to also follow this up.	SH
3.4	4.3 – The promotional leaflet has now been signed off by the printer and should be available by the end of March.	
3.5	4.6 – A Delivery Team meeting was held on 18 th March and attended by SRH. Facilitators found the discussion with SRH very useful and SRH will be invited to the next Delivery Team meeting. Some Facilitators have received EEDA State Aid training	

	the strategic thematic workshops, based on degree of strategic fit and preparedness, ie. planning, other legal consents, match funding, etc	
5. Communications Plan		
5.1	JC presented the previously circulated draft Communications Plan, highlighting particular elements:	
5.2	<p>Target Audience: LAG The proposed Annual Forum could take the form of a celebratory Annual Review/ AGM, open to all LAG members and other interested parties. It could be used as an opportunity to recruit new LAG members; and in future years could include case study presentations from successful projects.</p> <p>Target Audience: Central Beds LSP JC to speak to Peter Fraser, Head of Partnerships and Community Engagements to discuss how the LSP should best be represented on the LAG.</p> <p>Target Audience: Central Beds Unitary Authority SH offered to ask Liz Wade's PA to set up a meeting between JC and Liz to discuss how the Authority may be able to assist with the operational shortfall and bank rolling.</p> <p>Target Audience: Farmers, growers, woodland owners/ managers BS provided JC with information of the 'Cereals 2009' event which could provide an opportunity to promote the programme.</p> <p>Target Audience: Town & Parish Councils Presentations on the programme to Town & Parish Councils can be given by LAG members as well as Delivery Team staff. BS offered to facilitate promotion of the programme through the S Cambs and Huntingdonshire Parish Council newsletters.</p> <p>Target Audience: Other Neighbouring LAGs This should be amended to include all other LAGs</p> <p>The additional Target Audience of The Media should be included within the Communications Plan.</p>	
6. Any Other Business		
6.1	SH agreed to give a presentation on Economic Growth and the Economic Participation Plan for Central Beds at the next LAG meeting on 16 th June	SH

7. Date of Next Meeting		
	24 th April 2009, 9.45am at BRCC Community Room, Cardington.	

Cliff Andrews
Greensand Leader Programme Manager
March 20th, 2009